



COMMUNITY SCHOOL of
DIGITAL AND VISUAL ARTS CHARTER SCHOOL

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1. Call to Order

Chairman **Tommy McNeill** called the meeting to order at 4:00.

2. Attendance

Present: Tommy McNeill (Chair), Cheryal Isaac (Principal), Ben Johnson (COO), Bonnie Hauser, Kathy Everette-Perry, Joe Battle, Toni Hall, Michael Palmer, LaManda Pryor, Miesha Haggins

A quorum was established.

3. Approval of Agenda and Previous Minutes

- Motion to approve the September draft agenda was made and **seconded; motion carried.** •
- Motion to approve the **August 2025** board meeting minutes was **seconded; motion carried.**

4. Special Recognition

- Chairman McNeill recognized **Principal Isaac** for being featured in *The Spectator Magazine*.
- Chairman McNeill welcomed **LaManda Pryor**, former principal, to present marketing and recruitment strategies.

5. Reports

A. Community Engagement & Marketing

- Ms. Pryor outlined a plan to increase visibility: participation in community events, outreach to news outlets, monthly parent events, and flyers targeting families who transferred to DPS.
- The board expressed full support and offered resources for implementation.

B. Principal's Report

Academic & Instructional Excellence

- Principal Isaac shared preliminary test data: **proficiency declined from 42% to 30%** but

growth targets met.

- Highlighted 90-day instructional plan focusing on academic language aligned to EOGs, weekly assessments, stronger teacher accountability, and high behavioral standards.

C. Enrollment & Budget

- Mr. Johnson reported **enrollment at 145 students** vs. target of 180; break-even at 170–180 students.
- Current **fund balance** \approx **\$275,000–\$280,000**; no line of credit.
- Teachers actively contacting families of absent students; some contact numbers disconnected.
- Ms. Pryor’s engagement work intended to boost enrollment.

D. Partnerships & Tutoring

- Discussion on re-establishing volunteer tutoring partnerships with **Duke University** and **UNC**; background checks required.
- Chairman McNeill announced a new partnership with **North Carolina Central University** to be presented at the next meeting.

E. Facility and Board Training

- Facilities update postponed for one week to allow background review in compliance with the **48-hour notice rule**.
- Board discussed pending **building sale** and payout agreement
- Ms. Haggins presented **state-mandated board training** dates for September and October; members will select preferred dates via Doodle poll.

6. Motions and Actions Taken

- **Approved:** September agenda and August 2025 minutes.
- **Postponed:** Facilities update by 7 days.
- **Action Items:**
 - Ms. Haggins to send a Doodle poll for board training dates.
 - Staff to follow up on enrollment outreach and tutoring partnerships.
 - Display Spectator article at school.

7. Adjournment

Chairman McNeill thanked attendees for their commitment.
The meeting **adjourned at 5:15**.

Minutes submitted by:

Board Secretary, Community School of Digital and Visual Arts